

# Benefits Received by an Official Sponsor

There may be three Official Sponsors.

## LAKE NATOMA FOUR BRIDGES HALF MARATHON

### Sponsor name and/or logo will be included on

- 10,000 print advertisements (Not available after 3/1).
- The official LN4B web site.
- The runners' shirts with other sponsors.



### Sponsor will receive

- One complimentary Expo booth at the Health & Fitness Expo.
- Two complimentary entries into the half marathon.
- One complimentary team entry into the half marathon relay.
- First right of refusal for sixty days following the half marathon for sponsorship of the next year's half marathon.
- One of the following items based on first come, first served basis:
  - race bib numbers (Exclusive)
  - finisher medallions (Exclusive)
  - half marathon relay (Exclusive).

### Sponsor will have the right

- To place additional signage in the half marathon finish area. Sponsor provides up to four 3' x 6' banners.
- To promote yourself as an Official Sponsor of the half marathon in all advertising leading up to the half marathon.
- To exclusivity in your sponsor category.



In exchange for these benefits, Sponsor will provide the following:

**\$5,000 official sponsorship fee plus product donation (if applicable) for 2,000 runners.**

# Benefits Received by the Presenting Sponsor

In place of Official Sponsors, there may be one Presenting Sponsor who will receive the exclusive benefits listed below.

The event has a fun-filled Halloween theme with an award for the best costume.

### Sponsor name and/or logo will be included

- On race bib numbers.
- On finisher medallions.
- On finish tape.
- On runner shirts.
- On web site banner ad.

### Sponsor will receive

- **All benefits listed above.**
- Premium double booth space at the Expo.

### Sponsor will have

- Name incorporated into the event: "Lake Natoma Four Bridges Half Marathon presented by..."

In exchange for the above benefits, Sponsor will provide the following:

**\$15,000 Presenting Sponsorship Fee plus product donation (if applicable) for 2,000 runners.**

